

EMMANUEL TAVERAS, GRAPHIC DESIGNER

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EXPERIENCE

SEPTEMBER 2002 – PRESENT

Visual Specialist, Cashier & Sales Associate

- Utilize the seasonal concept book to create a inspirational shopping experience for customers
- Ensure that current marketing image & signage direction are implemented correctly
- Maintain brand standards and integrity in all areas of visual display
- Manage cash wrap, open & close registers
- Consistently meet or exceed sales expectations while managing a high level of customer service
- Inspire customers to feel confident about shopping by providing the appropriate outfits
- Motivated and enthusiastic about developing good relations with clients

DECEMBER 2008 – PRESENT

Freelance Graphic Designer

- Conceptualize & design brand identity logos for various clients
- Website design for small and medium businesses
- Pre-flighting and creating press-ready files for vendors

FEBRUARY 2007 – NOVEMBER 2008

The Berman Group, New York, NY | Senior. Graphic Designer

- Designed & produced artwork for marketing collateral, brand & corporate identity, brochures, invitations, newspaper & magazine advertisements, flyers, newsletters, postcards & direct mail
- Developed & assisted art directors with concept designs for websites
- Managed multiple projects in various stages with project managers & art directors
- Administered complex projects & provided fast turnaround time while meeting client deadlines
- Pre-flighting and creating press-ready files for vendors

APRIL 2005 – FEBRUARY 2007

TSV Group, White Plains, NY | Graphic Designer

- Website development and maintenance for small and medium businesses
- Logo design & creating brand identities
- Maintenance of production schedules & provided art direction for junior designers
- Managed multiple concurrent projects in different stages, provided customer service for existing clients & editing text document for client sites

PROFESSIONAL STRENGTHS

- Excellent Knowledge of Typography
- Logo Design & Incorporation of Type Elements
- Corporate Branding
- Strong Layout Skills
- Multi-tasking
- Time & Deadline Management
- Detail-Oriented
- Project Planning & Management
- Exceptional Personal & Communications Skills
- Mac OS Operating System & PC Platform

EDUCATION

School of Visual Arts, New York, NY | Bachelor of Fine Arts | Graphic Design, 2005

SOFTWARE SKILLS

Adobe Indesign | Adobe Illustrator | QuarkXpress | Adobe Photoshop | Adobe Dreamweaver
Adobe Fireworks | Adobe Acrobat | Adobe Distiller | Microsoft Office | Basic HTML & CSS

LANGUAGE

Fluent in English & Spanish

References Available Upon Request